IFC Distance Education Committee

April 9, 2015
10:00 a.m. – 12:00 p.m.
NU 336 or via Videobridge 238999

Members Present: Rachel Applegate, Kristina Dreifuerst, Barb Friesth, Catherine Lemmer, Ken Rennels, John Gosney, Fred Rees, Nolan Taylor

Members Absent: Eugenia Fernandez, Sara Hook, Muhammad Idrees, David Mattson, Brian McDonald, Todd Roberson, Gina Londino, Suosheng Wang, Stephen Hundley

Chair: Barbara Friesth

Call to Order
Introductions
Chair’s Update
- Change to committee charge 1st reading at IFC
- Possible future item – discussion of BLUE

Approval of Agenda - Approved
Scribe for the meeting – Ken Rennels
Approval of Minutes - Approved

IU Online Updates – Barbara Bichelmeyer, Senior Director, Office of Online Education
- Effective March 1st Chris Foley appointed Assistant Vice President and Director, Office of Online Education
- President McRobbie’s Online Initiative with $8million funding
  - Initiatives:
    - Each school to have a graduate online program
    - Over 100 online programs across system
    - Regional campuses to develop joint online programs
    - Targeted innovation around MOOC’s
      - Experience indicates MOOC’s are a good marketing tool.
      - Clear approach how MOOC’s
    - Development in Gateway courses
      - Funding Business and Psychology courses
- Office of Online Education has benchmarked other institutions regarding how they administer online programs:
  - Penn State World Campus – highly centralized model which control all aspects of online courses. Started 20 years ago.
  - University of Maryland – online programs in a separate college.
  - University of Massachusetts – aggregator site. Each campus offers programs.
- Michigan Model – main campus not interested on online. Online distributed to teaching campuses.
- Ohio State Model – main campus only does all online education

- **IU Model – Curricular Clearinghouse/Shared Student Services Model**
  - **General principle:**
    - Regional campuses – undergraduate programs
    - Core campuses – graduate programs
  - **Need to bring campuses together for programs with shared/common program areas**
  - **Three-phase Model – program basis**
    - Agreement (MOA) between schools
    - Curricular and academic framework MOA
    - Administrative MOA
  - **Three-phase model will become part of academic process for all programs (online and traditional)**
  - **Shared Student Services**
    - Goal to streamline services including admission and on-boarding

- **Charge to Chris Foley - Grow online program**
- **IU Information**
  - Window of time to become Midwest provider of online education
  - 23% of all IU system students take at least one online course each semester
  - 9% of all IU system students take a fully online program each semester
  - IU has 6,000 students in fully online program which is considerably lower than other universities with online curricular

**IU Online Updates** – Chris Foley, Assistant Vice President and Director, Office of Online Education

- **Curricular Clearing House/Shared Student Services model**
  - No duplication without distinction
  - No internal competition
  - Strong experience in the classroom
  - Slow and inconsistent experience outside the classroom
  - Goal is to improve student services experience for online students
  - System not in-place for appropriate admissions response times – measured in weeks. Need to be competitive with other institutions
  - All aspects of student services important – admissions, financial aid, mentoring, technology, etc.

- **Need to establish a national marketing plan**
  - Leverage IU brand

- **IU Online Demographics**
  - Higher percentage of female and African-American compared to traditional population
  - Average 4 years older and take 2 additional credit hours compared to traditional population

- **Issues:**
  - Difficult to find online course offered by each campus - New lookup tool should be available beginning next week
  - Tuition:
• Working to move regional campuses to a common online rate
• Must be differentiation of programs between campuses – then can justify tuition differentiation
• Constrained by ICHE policies in some cases
• Move to $30/hour additional fee in addition to tuition for online courses approved

• Need to benchmark against the “Amazon Experience” and put systems in-place to satisfy student expectations of online experiences
• Technology will be a big issue in providing quality online experiences.
  o Need to know what issues are affecting delivery.

**ADA Taskforce** – Barbara Bichelmeyer, Senior Director, Office of Online Education
• Looked into needs related to students needing support. Of ADA registered online students:
  o ~60% have cognitive impairments
  o ~23% have psychological impairments (PTSD)
  o ~7% have vision, hearing impairments
  o ~2.7% have other impairments
• Need to develop a culture of inclusion
• Several issues associated with supporting ADA students in the online environment:
  o Example: adding captions to lectures costs $5000-6000 per course
• Infrastructure to support ADA students’ needs further development
• Approach
  o Work with disability services directors across the system
  o General Counsel office working on policy statement
  o Graduate student reviewing website for ADA compliance

**Future Meetings and Potential Topics**
• Discuss video technologies – what is working and which of the currently used technologies should be used.
• Connect with counterparts on other IUI campuses to discuss common issues and interests
• Meet with Center for Teaching and Learning regarding delivery methodologies and quality
  o Discuss online faculty development needs at IUPUI

**Leadership of the Committee next year and Annual Report**
• Barbara Friesth has agreed to chair the committee next academic year
• Anyone who would like to drop off the committee should contact Barbara
• Meetings tentatively scheduled for Thursday morning next academic year

**Future Meeting Dates:**
• No need for May meeting of committee