



**OUR COMMITMENT  
TO INDIANA AND BEYOND**

**Ψ IUPUI STRATEGIC PLAN**

## Transfer Transformation

### Summary

In support of IUPUI’s strategic plan – Our Commitment to Indiana and Beyond – the campus is embarking on its first self study to better understand the way it facilitates the transfer student experience. IUPUI was one of seven institutions selected by the John N. Gardner Institute for Excellence in Undergraduate Education to participate in the Foundations of Excellence® Transfer Focus initiative to study this important cohort during the 2014-2015 academic year.

### Audiences

<i>Primary</i>	<i>Secondary</i>
Current transfer students	Prospective transfer students/parents
Faculty and staff	IUPUI Board of Advisors
	General public

### Timeline and Tactics

- Sept. 26 – Launch Meeting for the campus
- Sept. 29 – Official campus launch of Foundations of Excellence initiative including faculty/staff survey
  - *Promoted via campus-wide email with survey link, Transfer Transformation website (live on 9/29), press release, social media. Promotions followed by campus communications (Inside IUPUI, JagNews, JagTV) and dean communications (see tactics)*
- Nov. 2014 – Launch of transfer student survey
  - *Promoted via email targeted to transfer students, press release, social media and campus communications (Inside IUPUI, JagNews, JagTV)*
- Nov. 2014 - Feb. 2015 – Dimension committees conduct review including use of survey data
- Mar.- Apr. 2015 – Dimension reports written with recommendations for improvement
- June 2015 – Final report shared with campus community
- 2015 - 2016 – Implementation of recommendations

### Key Messages

- The successful integration of transfer students is central to IUPUI’s mission and is in direct alignment with IUPUI’s strategic plan.
- The Foundations of Excellence initiative will help IUPUI evaluate all aspects of the transfer experience and will culminate with an institutional improvement plan designed to achieve higher levels of transfer-student learning, satisfaction and graduation.
- IUPUI is committed to serving the academic and social needs of all students by cultivating a sense of belonging and supporting students in their progress towards graduation.