FACULTY ENGAGEMENT IN FUNDRAISING

A presentation to the IUPUI Faculty Council
December 7, 2010
The IUPUI Comprehensive Campaign
July 1, 1997-June 30, 2004: $1.039 billion
First billion dollar campaign completed by an Indiana public university

IUPUI Impact Campaign
Officially opened July 1, 2006
Public announcement October 9, 2010
Concludes June 30, 2013
Campaign goal: $1.25 billion—Largest goal in IU history
Current dollar figure: $884,461.885
CAMPAIGN GOALS

Ensuring Extraordinary Academic Success
• Pledges to endow RISE scholarships—Science, Nursing, and Herron

Excelling as a Center for Health and Life Sciences
• Gifts for construction of Simon Cancer Center, Glick Eye Institute
• Vera Bradley support of breast cancer research

Championing Civic Engagement
• Gifts to support creation of public art—Lois and Sid Eskenazi and the Allen Whitehill Clowes Foundation

Thriving as an Urban Research Campus
• Fairbanks Foundation grant—includes the establishment of the Richard M. Fairbanks Chair in Community Health
ENDOWMENT INCOME MATCHING GIFT OPPORTUNITIES

Undergraduate RISE Scholarships

Faculty Chairs
CAMPAIGN LEADERSHIP

Michael A. McRobbie – President, Indiana University
Charles R. Bantz – Chancellor, IUPUI
Eugene R. Tempel – President, IU Foundation

Campaign Council Co-Chairs
Lacy Johnson
Pat Miller
Bill Moreau
Randy Tobias

Honorary Co-Chairs
Steve Beering
Jerry Bepko

Campaign Council

Volunteer Leadership
Representatives from School/Unit/Faculty
FACULTY ENGAGEMENT

- Actively work with your development officers
- Provide counsel to campus leadership to assure campaign success
- Identify and recommend potential major gift donors
- Open doors to prospective donors and organizations
- Make personal gift/pledge to the campaign
FACULTY INVOLVEMENT WITH MAJOR GIFT DONORS

- Introduce campus leaders to potential donors
- Participate in engagement and solicitation
- Participate in donor recognition, thanks, and stewardship activities
- Celebrate campaign success
WHAT’S IN IT FOR ME AS A FACULTY MEMBER?

You will become more knowledgeable about development and fundraising.

In so doing, you will increase the possibility that prospective donors will be interested in supporting your work and/or that of your school.

You will be advancing the philanthropic mission of IUPUI.